

# EIGHT GREAT REASONS

...to buy your next Apple® product from Tech on Fifth!



## 1. EXCLUSIVE PRICING.

We feature competitive pricing that is lower than retail and often extend even deeper discounts and closeout pricing exclusive to the Pitt community.

## 2. WE KNOW PITT.

We are thoroughly familiar with Pitt, and offer products, configurations and custom solutions tailored to your use. We stock what you need along with other Pitt branded accessories!

## 3. CONVENIENCE.

Location, location, location! The University store on Fifth is in the midst of the Pitt campus. We are your new one stop shop for all of your tech needs.

## 4. EXCEPTIONAL CUSTOMER SERVICE.

We take pride in our professional and knowledgeable staff who are available to answer your questions and address your product and technical needs. We are committed to making your experience a positive one!

## 5. FREE DATA TRANSFERS.

When you purchase your Mac at The University store, we offer free data transfers from your old computer to your new computer.

## 6. REPAIR SERVICE.

We have an Apple® Certified Macintosh Technician conveniently located in-store.

## 7. LEARNING SESSIONS.

Informative training available for students, faculty, and staff.

## 8. TRADE-IN SERVICE

Get value for your old device! Trade in your old technology for a University store gift card to use towards a new device!

